

Testimonials



Ian Minal - Director IGM Plumbing and Heating

I would just like to say a big thank you for all your assistance with your printed Directory. My advert looked brilliant and I was extremely please with the service that you gave me. You did exactly what you said you would do no hard selling and no missed appointments.

As soon as your Directory hit the door mats of local people in Harpenden, Wheathampstead and Redbourn my phone hasn't stopped ringing. I ask everyone that contacts me, where they got my phone number from and the majority of the calls are from your printed Directory. I picked up three jobs in the first week of it being delivered, enabling me to invoice in excess of £1750, which I wouldn't have got if I hadn't advertised with you. To date I have invoiced over £10,000 and work from your Directory and it's still coming in, on average two jobs per week!

I have advertised in a number of national directories before and I can honestly say that the prices you charge to advertise and the effectiveness of your Directory beat them hands down.

I am really impressed and grateful for the response from local residents, who have really embraced the Town Council's "Keep it local campaign".

Finally I just wanted to say a big thanks to you and the team for doing such a brilliant job.

P.S Please book me in 2010 Directory!!



Duncan Craddock – Big D's Tyres

I just wanted to say thank you for all the time you have spent on planning my advertising campaign. I have advertised in a number of other publications and I have never experienced a more professional service than the one you gave me.

Your Annual, printed directory and your online directory are definitely delivering me great results and with your what's on magazine, which allows me to keep my company name out there, there really isn't any other publications that comes close.

Cost effective advertising media, that really delivers results and which I am more than happy to recommend to other businesses.

Thanks again

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Pete Stevenson - Badger Landscapes

I recently chose to promote my company on the Harpenden Directory and have been very happy with the response I have received to date.

Just recently I had an enquiry for a garden project for £7,500 which has now converted to an order; I also have 6 Reviews from satisfied clients giving me a 5 star rating, giving prospective clients some peace of mind when dealing with Badger Landscapes.

HARPENDENVANS.com
0800 678 3010

Will Hutchins – Harpenden Vans

Harpenden Vans have chosen to advertise with Harpenden Directory to raise awareness of our offering within the local area. We have launched a Banner Campaign on the Home page and have already receive several enquires via the site.

We believe this is a great initiative and “Keep it Local” should be on everyone’s mind when it comes to spending, we need to maintain the vibrancy of our shops and businesses and this can be achieved with every one’s support.

Jason Foley

Handy Man



Jason Foley – Handy Man

My advert in the Directory has already paid for itself many times over. Customers started calling me within 10 days of the directory launching and the phone hasn’t stopped ringing yet.

The calls that I am getting are from local people wanting to use quality, genuine local tradesmen knowing that they will get a great service and a competitive price. I’ll be taking out a bigger advert next year!

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Alan Cox – Chairman - Harpenden Seniors Forum

I wanted to write you a quick email to express the thoughts of the members of the Harpenden Seniors Forum regarding the Annual Directory that you published and to thank you for dropping off the directory at our offices.

They have found the Directory to be extremely useful and it is referred to many times weekly by the majority of my members, searching for local shops, businesses and trades. They love the fact that all the companies are based locally, because they enjoy supporting the local economy and this is an easy way for them to do so.

The Directory is very user friendly, the print is clear and the categories are comprehensive making it a must have directory for my members.

They wanted me to pass on their congratulations to you both on another well put together Directory.

Some of my members go online to use your website directory and again they have found it easy to use and quick to get results.

So thanks again for all your hard work.



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