



Advertising Rate Card

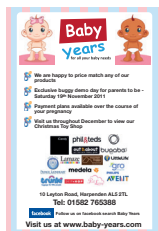
Welcome to Your Local Media, a local business run by local people.
We believe passionately in the power of local businesses to deliver top quality, highly relevant products and services at very competitive prices.
Our mission is to link local consumers to local business for mutual benefit.



This quarterly publication is delivered to local distribution points throughout Harpenden, Wheathampstead, St Albans, Redbourn, Markyate and Flamstead. 20,000 A5 Glossy magazines carrying a 3 month What's On listing providing great longevity for advertisers.

Publication Dates: January - April - July - October. Deadlines: 1 month prior to publication date.

Full Page With Bleed



W: 148mm x H: 210mm

Full Page



W: 130mm x H: 190mm

Half Page



W: 130mm x H: 91mm

Half Page Vertical



W: 63mm x H: 190mm

Quarter Page



W: 63mm x H: 91mm

Eighth Page



W: 63mm x H: 41mm

What's On Rates Prime £350 Full Page £260 Half Page £165 Quarter Page £120 Eighth Page £75 All prices + VAT

Harpenden
directory.co.uk



Advertise in the printed edition of the Harpenden Directory, which is delivered to 20,000 homes and Businesses in Harpenden, Wheathampstead & Redbourn. This A5 full colour annual Directory is a comprehensive guide of shops, businesses and services in the local area and has become the must have consumer guide. In addition to the printed directory, we can list your business on our comprehensive website. You can enhance your business with: Description, Image Gallery, Map, Reviews, Offers, Website and Email links.

Publication Date: January. Deadline: 1st December. Get online for as little as £20.00 per month!

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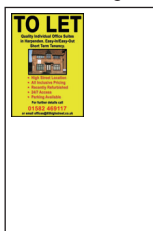
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Annual Directory Rates Prime £600 Full Page £380 Half Page £280 Quarter Page £200 Eighth Page £150 All prices + VAT